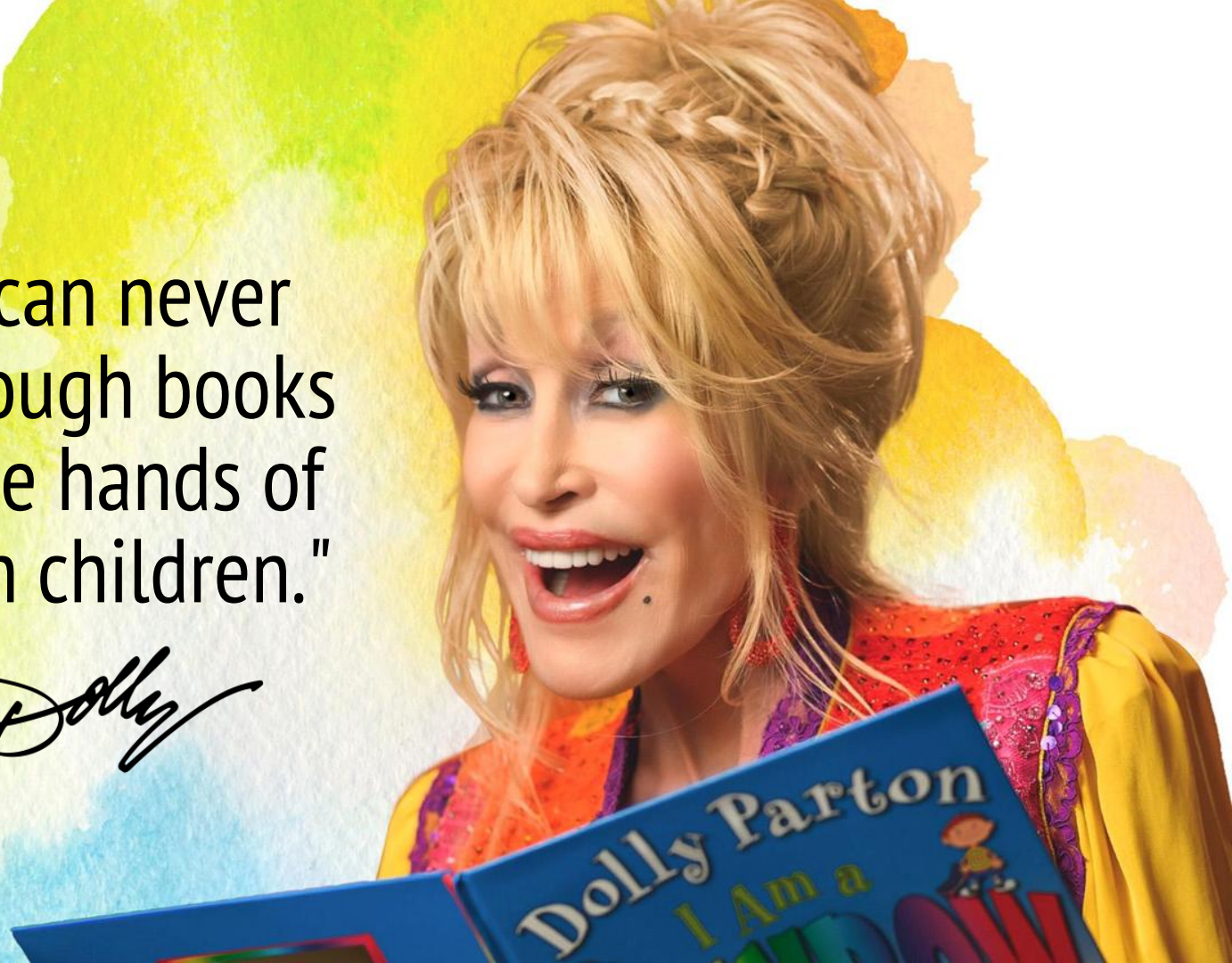




Sponsorship Package

"You can never
get enough books
into the hands of
enough children."

Dolly



Imagination Library of Wood Buffalo Foundation

Dolly Parton's Imagination Library is a free book gifting program devoted to inspiring a love of reading in the hearts of children everywhere from birth to age five.

Each month, Dolly Parton's Imagination Library mails a high quality, age appropriate book to all registered children, addressed to them, at no cost to the child's family. Countless parents have shared the excitement in the home when a new book arrived each month. Many groups and individuals work hard behind the scenes to make that special moment possible for each child.





Dream
More

Our Reach

- To date we have mailed out **264,625 books**
- Our goal is for **2,100 local children** receive books each month
- **30,000 books** would be received in the region
- We serve **12 communities** in anything considered part of the Regional Municipality of Wood Buffalo
- In Canada, **56,170 books** are mailed out to children each month
- This program is in **five countries in the World** and over **2,400,000 books** are mailed to children globally each month
- We have had numerous Board Members and volunteers since starting the program in 2010. We are always looking for more volunteers!

How It Works



Select age appropriate,
high-quality books &
manage procurement
and delivery

Post books direct to
the child every month
from birth until the
month they turn **5**

Support our partners
to develop a
sustainable and
resilient Imagination Library



Promote to families
and register eligible
children on the
Book Order System

Pay the monthly invoice
C\$3.85 per book on average
(About C\$46 per child per
year for 12 books)

Provide support
to families
as required



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Sponsorship Levels

Literary Champion

\$10,000



Best Seller

\$8,750



Book Agent

\$5,000



Head Librarian

\$2,500



Storyteller

\$1,000



Reading Buddy

\$500



Literary Champion \$10,000

- 2,600 Imagination Library books
- Book Label Sponsor for six months
- Recognition in public ceremony (cheque signing)
- Social Media Shout Out
- Tax Receipt
- Framed thank you
- Imagination Library Window Cling

Our family, who consist of a little boy named Levi who is 3 and another boy Lex aged 1. They look forward to receiving their new book every month. At the beginning of the month we walk to our mail everyday, hoping our new books have arrived. Then when bedtime comes around we sit down and read out loud with each other. Reading nightly is a huge part of our routine and I believe has helped my boys learn many things. **It's not just about the book, but the whole experience it brings."**

Best Seller \$8,750

- 2,270 Imagination Library books
- Book Label Sponsor for three months
- Recognition in public ceremony (cheque signing)
- Social Media Shout Out
- Tax Receipt
- Framed thank you
- Imagination Library Window Cling

“My son is almost 3, we love going to check the mail to look for his new book. He gets excited every time he receives one and is very interested in reading. **Most of his favourite books are from this program.** We read everyday. we love and appreciate it.”

Book Agent \$5,000

- 1,300 Imagination Library books
- Book Label Sponsor for one month
- Social Media Shout Out
- Tax Receipt
- Imagination Library Window Cling
- Framed thank you

“As a former librarian before becoming a stay at home mom to my now 3 year old, I cannot express enough how important this program is such a fantastic opportunity to get books into the hands of all kids - especially those who may not otherwise be able to have books as accessible to them.”

Head Librarian \$2,500

- 650 Imagination Library books
- Social Media Shout Out
- Tax Receipt
- Imagination Library Window Cling
- Framed thank you

Our son in particular gets SO excited on "new book day" in our house. And every single one of his favorite books he owns are from Imagination library. He talks about Dolly Parton and how nice of a lady she is to send books to so many children. Which is another benefit of this program where he/they can see and learn about giving and giving back to others."

Storyteller \$1,000

- 260 Imagination Library
- Social Media Shout Out
- Tax receipt
- Thank you letter
- Imagination Library window cling

"Our almost 2yr old LOVES these books. she gets right into them every month requesting her new book for a month and then stays in rotation from then on. Don't ask me how many times I've read Where's Baby? Or The Hole in the Log On the Bottom Of the Lake.. or Green Tractor.. or Little Excavator..or Too Much.. basically it is TOO MUCH haha but we love it and wouldn't change it for the world. It's a tradition we want to pass onto her 4 month old brother. **I envision bedtime as them both begging to read one more Imagination Library book before bed together.**"

Reading Buddy \$500

- 130 Imagination Library books
- Social Media Shout Out
- Tax Receipt
- Thank you letter
- Imagination Library window cling

"Reading to children is such an important part of their early childhood development and helps them learn early reading, helps their imaginations develop and sparks their curiosity."

Friend of Dolly \$50

- 12 books [1 year] sent to a local child
- Tax Receipt
- Imagination Library window cling

Reading to children is such an important part of their early childhood development and helps them learn early reading, helps their imaginations develop and sparks their curiosity."



Pledge Form

Name: _____

Company Name: _____

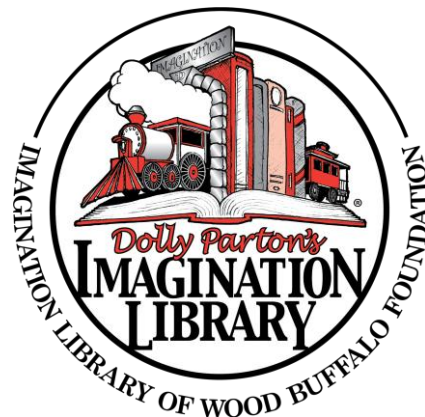
Address: _____

Phone Number: _____

Email Address: _____

Sponsorship Level

- ☐ Literary Champion (\$10,000)
- ☐ Best Seller (\$8,750)
- ☐ Book Agent (\$5,000)
- ☐ Head Librarian (\$2,500)
- ☐ Storyteller (\$1,000)
- ☐ Reading Buddy (\$500)
- ☐ Friend (\$50)



"Dream More, Learn More, Care More, Be More"

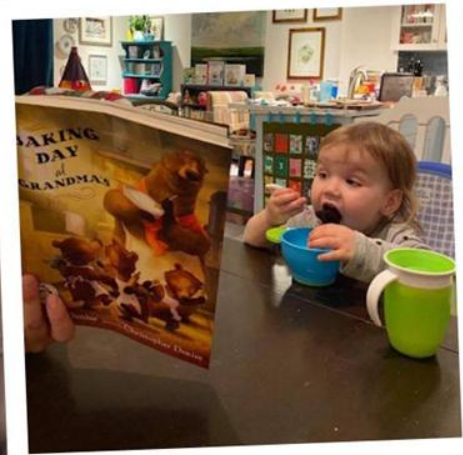
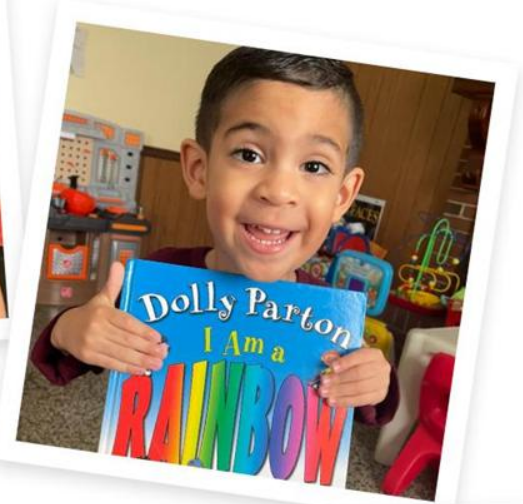
Our MOU Partners



MULTICULTURAL ASSOCIATION
OF WOOD BUFFALO



Fort McKay Métis Nation





THANK YOU!

Contact Us: ilwbfbboard@gmail.com